

What is Design?

1



Conceptualize

It is to imagine something to make it appear in a concrete form.

2



Decide

It is a decision making process.

3



Plan

It is goal-oriented and to define the purpose.

4



Solve

It is a method of problem solving.

5



Construct

It is the creation of products that satisfy human needs.

6



Utilize

It is to initiate change and make a difference.

7



Communicate

It is a way of interacting to the world.

8



Evaluate

It is essential to receive feedback for a better result.

9



Reflect

Does it make the product useful and understandable?

What is the purpose?

"Design exists to solve problems and find solutions."

DESIGN

Why is it important?

"Design affects how we feel and can change opinions."